



DENTON BLACK FILM FESTIVAL

#TakeCenterStage

# 2020 DBFF TECH EXPO SPONSORSHIP OPPORTUNITIES

## JANUARY 23-25, 2020

Presented by  
Denton African American Scholarship Foundation, Inc



## You're invited, partner.

The Denton Black Film Festival (DBFF) wants you to be a part of our annual event, and our inaugural Technology Interactive Expo.

DBFF is entering its 6th year of programming, and we anticipate 12,000-15,000 attendees from across the United States and many parts of the world. We will host over 80 leading technology and film companies, and organizations on the cutting edge of AI, VR, XR, immersive tech, gaming, smart cities, health, and more will be in attendance. Our focus is to unite audiences and consumers, and give a platform to companies owned by women and people of color. This is an amazing opportunity for companies to display products, demonstrate their status as leaders in their field, and be a part of an event known across the country as a beacon of diversity and inclusion.

We invite you to showcase your technology, network with other companies, meet industry leaders, attend tech talks, and experience the best of DBFF in film, art, music, spoken word, comedy and much more.

We're looking forward to seeing you in Denton, Texas on January 23-25!

Sincerely,

**Harry Eaddy**

DBFF Festival Director







## BE A PART OF OUR MOVEMENT

DBFF-IE is a 2 1/2 - day technology expo taking place January 23-25, 2020 at the luxurious Embassy Suites Hotel and Denton Civic Center in Denton, Texas. DBFF-IE brings together technology providers, developers, brands, marketers, gaming designers, innovators, and evangelists looking to set the pace in our advanced world of technology.

The Expo will showcase the next generation of technology & innovation in Film, AI, VR, XR, Immersive Technologies. Exhibitors can show off their companies to consumers, the highest caliber investors, hordes of press, the most highly sought talent, and the greatest pool of tech enthusiasts looking to celebrate emerging ventures. Be prepared to be inspired, amazed and educated on how these evolving technologies will impact your business for the better.

At DBFF-IE, a major emphasis will be on businesses owned, operated, and catering to people of color and women. We want to showcase diversity and inclusion, and highlight how these companies are using it as a competitive advantage. Networking, branding, and talks on emerging trends and technologies will occur throughout the expo.

Film technology has a profound social and emotional effect on practically everyone on the planet. In 2018, according to

statista.com, over 61 percent of people between the ages of 30 and 49 years own a digital camera. Over 48 percent of people between the ages of 18 and 29 years own a camera.

We are looking to partner with companies in the following industries:

- Film and Entertainment
- Smart cities and construction
- Transportation and vehicles
- Health and imaging
- Fashion, wearables, and signalling
- Drones and aerial vision
- Robotics and computer vision
- Security and recognition
- Human resources and live streaming
- Sports and robotic cams
- Power plants and robotic imaging
- Engineering and beamforming
- Education and media
- Telecom and fiber optics
- Religion and live streaming

# DENTON BLACK FILM FESTIVAL

DBFF is a multidisciplinary platform where stories are told through film, art, music, spoken word, and comedy.

## WHERE WE HAVE BEEN

2019 has been a year of highlights for the festival, including:

- An attendance growth of 36%
- Recognition as one of the "Best Festivals in Texas" by Texas Travel Magazine
- The arrival of the DBFF Institute for Creatives
- Performances by world renowned creatives, including quilt artist Barbara McCraw and Grammy Award-winning jazz titan Kirk Whalum
- The screening of 64 films including narratives, documentaries and short films.

## WHERE WE ARE GOING

2020 marks six years of DBFF: six years of addressing underrepresentation in film and media, six years of building a community of creators and collaborators, and six years of giving black stories a voice and black creatives a platform.

We are committed to excellence in programming and operations, and we expect the upcoming festival to be rich in content, top musical performances, and outstanding workshops and panels.

We anticipate 12,000-15,000 attendees in January 2020, with people from all over the United States and many foreign countries.

Please join us for the first Interactive Expo.



# DBFF-IE SPONSORSHIP PACKAGES

	EXECUTIVE \$15,000+	PRODUCER \$10,000	DIRECTOR \$7,000	PUBLICIST \$5,000
Exhibit Elements	6			
Exhibitor Booth Space at Expo	20 x 20	10 x 20	10 x 10	10 x 8
VIP reception invitations	20	12	8	6
All Access Passes including music venues	12	8	6	4
Naming rights - Interactive Village at Expo (First 3 commitments)	X			
Logo on program front cover	X			
Greeting at Opening Night	X			
Logo on website, Facebook and other relevant social media	X	X	X	
Name/logo on billboard (if applicable)	X	X		
Company speaker on Technology topic	X			
Name/logo on mobile billboard (if applicable)			X	X
Name/logo in all written and verbal event references	X	X	X	
Name on website, Facebook and other relevant social media				X
Sponsorship for DBFF-IE, film festival & VIP Reception	X			
Sponsorship of one of the events during the festival		X		
Full page ad back cover in DBFF-IE program (b&w or color)	X			
Full page ad inside cover in DBFF-IE program (b&w or color)		X		
Full page ad in DBFF-IE program (B&W or color)			X	
Half page ad in DBFF-IE program (B&W or color)				X
Printed name on flyers/postcards				X
Artist Inspired thank-you gift	X	X		
** 25% discount for University and 501(c)3 nonprofits	X	X	X	X

# DBFF-IE SPONSORSHIP PACKAGES

	CASTING \$2,200	EDITOR \$1,200	ASSOCIATE \$1,000	INFLUENCER \$600
Exhibit Elements				
Exhibitor Booth Space at Expo	<b>10 x 5 Curtain &amp; Table</b>	<b>10 x 5 Curtain &amp; Table</b>	<b>Table/Wall</b>	<b>N/A</b>
VIP reception invitations	<b>4</b>	<b>2</b>	<b>1</b>	<b>2</b>
All Access Passes including music venues	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>
Film Only Passes	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>
Naming rights - Interactive Village at Expo				
Logo on any program front covers				
Greeting at Opening Night				
Name/logo on billboard (if applicable)				
Name/logo in thank you credits following the film				
Name/logo on mobile billboard (if applicable)				
Name/logo in all written and verbal event references				
Name on website, FaceBook and other relevant social media	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Sponsorship for DBFF Interactive, film festival & VIP Reception				
Sponsorship of one of the events during the festival				
Full page ad back cover in DBFF-IE program (B&W or color)				
Full page ad inside cover in DBFF-IE program (B&W or color)				
Full page ad in DBFF-IE program (B&W or color)				
Half page ad in DBFF-IE program (B&W or color)				
Quarter page ad in DBFF-IE program (B&W or color)	<b>X</b>			
^ Located in foyers of the convention center. Special conditions apply.				
** 25% discount for University and 501(c)3 nonprofits	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>



## **1. DEFINITIONS:**

- 1.1. "DBFF" shall mean the Denton Black Film Festival, a Texas not-for-profit corporation, with its principal office at 29 Wellington Oaks Circle, Denton, Texas 76201.
- 1.2. "Exhibitor" shall mean the individual or entity that presents, displays, or exhibits at the Event which agrees to be bound by this agreement.
- 1.3. "Event" shall mean the DBFF Interactive Expo.
- 1.4. "Venue" shall mean either or both Embassy Suites Hotel or Denton Civic Center without limitation.
- 1.5. "Agreement" shall mean the terms and conditions herein and the cover page (which includes the monies due hereunder), and any additional content expressly incorporated herein by reference.
- 1.6. "Credentials" shall mean the limited license to attend the event at an Exhibitor, and the limited license for persons to attend various areas and sessions of the events, which may be embodied in a badge, lanyard, wrist band, or other physical device, document, or sign, whether that may be digital or electronic.
- 1.7. "Effective Date" shall mean September 1, 2019 Notwithstanding the fact that the parties enter into this agreement at a later date.

## **2. PURPOSE:**

- 2.1. The Event exhibition is intended to demonstrate products and services for technology information, technology professionals and general event attendees. DBFF shall determine Exhibitor's eligibility to participate in the exhibition, in the sole and exclusive discretion of DBFF.
- 2.2. DBFF may refuse rental of exhibit space to Exhibitor, or remove Exhibitor from the Event exhibition hall, if, in the sole and exclusive discretion of DBFF, Exhibitor's display of goods or services is not compatible with the character and objectives of the Event exhibition.

## **3. FINANCIAL TERMS AND CONDITIONS:**

- 3.1. Exhibitor agrees to pay all deposits and fees for the invoice for the Booth, as applicable. Such deposits and fees are pursuant to the posted pricing schedule if applicable.
- 3.2. DBFF reserves the right, in its sole and exclusive discretion, to release and reassign exhibit space opportunities, including contracted space and/or exhibit space, where Exhibitor fails to remit all deposits and fees pursuant to the posted pricing schedule, if applicable.
- 3.3. DBFF reserves the right to withhold delivery of its obligations under this Agreement, including, without limitation, to refuse Exhibitor's exhibit freight, withdraw Exhibitor's Event Credentials allotment, withhold contracted space and/or exhibit space materials until Exhibitor remits payment in full, all outstanding amounts due under this Agreement and all other exhibit space agreements that Exhibitor may enter into with DBFF in connection with this Event.
- 3.4. Exhibitor's failure to remit payment in full for fees prior to the start of the Event will result in Exhibitor's forfeiture of all deposits and fees previously paid to DBFF for the Event.

## **4. CANCELLATIONS:**

- 4.1. Exhibitor must notify DBFF of its intent to cancel this Agreement in writing through an authorized company representative.
- 4.2. Cancellations received on or before December 19, 2019, will be charged a fee equal to 50% of the total cost of the fees due under this Agreement for the Booth. Cancellations received on or after December 20, 2019 will be charged a fee equal to 100% of the total fees due under this Agreement for the Booth.
- 4.3. In the event Exhibitor cancels this Agreement, DBFF reserves the right to withhold delivery of its obligations under Exhibitor's other Event-related agreements, including, without limitation: 1) to cancel Exhibitor's ordered advertisements 2) to cancel Exhibitor's reserved hospitality space; 3) to cancel Exhibitor's reserved hotel sleeping room blocks in conference hotels; 4) to cancel all other sponsorship opportunity agreements entered into by Exhibitor related to the Event.
- 4.4. Cancellation of contracted space may also result in immediate forfeiture of all of Exhibitor's associated exhibitor points and Event Credentials allotment.

## **5. SPACE REDUCTIONS:**

- 5.1. DBFF may, but is not required to, grant Exhibitor requests to reduce size of contracted space in its sole discretion.
- 5.2. In the event DBFF grants Exhibitor's request to reduce contracted space size, DBFF may relocate Exhibitor's contracted space, in the sole and exclusive discretion of DBFF.
- 5.3. In the event DBFF grants a request to reduce contracted space size, Exhibitor will be obligated to pay 50% of total fees for released space when DBFF receives such request on or before December 19; or 100% of total fees for released space when DBFF receives such request on or after December 20 2019.

## **6. SUBLETTING AND TRANSFERS:**

- 6.1. Exhibitor may not assign, sublet, or share its contracted space with another business or firm without prior written approval from DBFF which may be granted in DBFF's sole discretion.
- 6.2. In the event that DBFF grants Exhibitor's request to transfer its contracted space, in whole or in part, to another company, Exhibitor shall be subject to the space reduction (see "Space Reductions" above) and/or cancellation policies (see "Cancellations" above).

## **7. EVENT RULES:**

- 7.1. Exhibitor must contract exhibit space/meeting space with DBFF in order to host functions in conjunction with the Event outside of posted conference hours.
- 7.2. Exhibitor must comply with all conditions, rules and regulations imposed by the Venue and its management.
- 7.3. Marketing material matter of any description may be used or distributed only within the space assigned to the Exhibitor presenting such material.
- 7.4. Only media and literature published and approved

by DBFF may be distributed at the registration desk, in the registration area, in the meeting rooms, hotels with DBFF housing block or in transportation areas under lease to DBFF. Exhibitor shall comply with assigned move-in and installation days and hours as specified by DBFF and agrees that its exhibit may not be removed from the exhibit hall until the official closing of the Event.

- 7.5. Exhibitor use of audio and visual equipment will be permitted, where appropriate to the display; however, sound must be maintained at not more than a level of 75 decibels. DBFF reserves the right to restrict Exhibitors' use of sound and other devices which exceed 75 decibels and interferes with the best interests of the exhibition as a whole.
- 7.6. The following are prohibited: the use of noisemakers, promotions and presentations that may be judged by DBFF, in its sole and exclusive discretion, as not in good taste, lacking in dignity, or not in keeping with the purpose of DBFF.
- 7.7. Exhibitor is wholly liable for all damage caused whether directly by Exhibitor, or by Exhibitor's agents, to building floors, walls, or columns, or to standard booth equipment, or to other Exhibitor's property.
- 7.8. Exhibitor may not mark, tack, make holes, and apply paint, lacquer, adhesives, or other coating to building columns, walls, ceilings, floors or to standard booth equipment.
- 7.9. Exhibitor will be wholly responsible for labor charges incurred in connection with the assembly, draping, repairs, and dismantling of contracted exhibit booth(s). All construction material must conform to standard safety practices. All display materials, including table, drape, textile, paper displays, and decorations, must be fire resistant or flame proof. Combustible decorations are prohibited all times.
- 7.10. Exhibitor must remove all packaging containers and materials from the Event exhibition hall and/or other contracted space and may not be stored under tables or behind displays. Exhibitor must maintain all aisles, corridors, exit areas, and stairways in and around Exhibitor's contracted space at their required width at all times during the Event. Obstructions protruding into the aisles of the exhibition or in other areas of contracted space are prohibited.
- 7.11. Exhibitor acknowledges and agrees that Exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in the Event. Compliance with all such laws, ordinances, and regulations is mandatory and is the sole responsibility of Exhibitor. The violation of any of the foregoing is grounds for and/or dismissal from Event exhibition hall and/or the Event with forfeiture of all associated monies.

## **8. SPECIAL PARTICIPATION RULES:**

- 8.1. Where applicable for Specialty Booths of the Event, Exhibitor must adhere to all posted participation requirements outlined in the DBFF Event Service Manual. For testing and exhibition demonstrations, Exhibitor agrees to ensure the timely arrival of

its designated speaker(s), and to take direction from Event technical project management and Event staff as necessary in order to successfully execute the testing and exhibition demonstration. Exhibitor's failure to ensure timely arrival of its speaker(s) and/or, in the reasonable judgment of DBFF, to promptly correct violations or to comply with directives from DBFF or other designees of DBFF (such as, but not limited to, technical management and event staff), will result in DBFF excluding Exhibitor from further participation in the testing and/or demonstration process, including demonstration at future DBFF events.

## **9. SERVICE MANUAL**

- 9.1. DBFF may provide to Exhibitors a document containing practical guidelines for behaviour, policy, procedures, schedules, and instructions at the Event ("Service Manual" herein). Because the exact instructions are subject to change until the time of the event, the Service Manual cannot be provided until nearer in time to the event. Nevertheless, the Service Manual, if provided, is incorporated by reference as is set forth fully herein.
- 9.2. Exhibitors are required to abide by all instructions on the Service Manual and failure to do so may result in cancellation of Exhibitors Credentials with or without refund, at DBFF's sole discretion.

## **10. NO WEAPONS POLICY:**

- 10.1. DBFF Interactive is a private event and maintains a Weapons-Free Policy for the Event. Exhibitor is prohibited from carrying weapons of any kind, including, without limitation, concealed or displayed firearms, and are not permitted to bring weapons onto the premises of any DBFF Events.
- 10.2. Exhibitor's bags may be checked prior to entering a venue by: (a) DBFF and its employees, contractors and/or representatives; (b) the venue for DBFF Events; and/or (c) DBFF clients or their representatives.
- 10.3. DBFF reserves the right, in its sole discretion, without refund to Exhibitor, to deactivate and/or revoke the Credentials of a Exhibitor if such Exhibitor violates this Weapons-Free Policy. Exhibitor agrees that this policy is in force, and agrees to comply with the policy, regardless of whether signs prohibiting weapons are posted on the premises of any official DBFF Event.

## **11. ACCESS TO EVENT; OFFICIAL HOUSING:**

- 11.1. Each individual representative of Exhibitor is required to wear an Event Credentials for entry into the Event. Only Exhibitors will be permitted to enter the Event exhibition hall outside of posted hours.
- 11.2. Exhibitor's allocated Event Credentials are not transferable. Event staff may confiscate Exhibitor's Event Credentials that are worn by another individual other than the person to whom the Event Credential is issued.



**12. LIMITATION OF LIABILITY:**

- 12.1. Exhibitor understands that participating in the Event is voluntary and may involve certain risks of physical injury, damage to property, and other damages or losses that may be sustained by Exhibitor. Exhibitor assumes all risk of damage, property loss, and/or personal injury which may occur by participating in the Event.
- 12.2. IN NO EVENT SHALL DBFF BE LIABLE TO ANY EXHIBITOR, OR ANY OTHER PERSON OR ENTITY FOR ANY PERSONAL INJURY OR DAMAGES TO PROPERTY, DAMAGES FOR LOSS OF BUSINESS PROFITS OR OTHER PECUNIARY LOSS, INCLUDING ANY DIRECT, CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE OR SIMILAR DAMAGES, ARISING OUT OF ANY EXHIBITOR'S USE OF THE CREDENTIALS AND/OR PARTICIPATION IN THE EVENT, EVEN IF DBFF HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.
- 12.3. Exhibitor agrees to indemnify, defend, and hold DBFF and its officers, employees, volunteers, contractors, suppliers, and representatives harmless from and against any and all claims, demands and all other liabilities, including, without limitation, costs and attorneys' fees, made by any third party arising out of or in connection with Exhibitor's use of the Credentials, participation in the Event, or any violation of the Terms by Exhibitor.
- 12.4. All property of the Exhibitor is understood to remain under its custody and control in transit to and from and/or within the confines of the Venue. DBFF and Venue do not maintain insurance covering Exhibitor's property and will not be responsible for damage to, loss, or theft of property belonging to any Exhibitor, its agents, employees, business invitees, visitors or guests.

**13. NO WARRANTIES:**

- 13.1. EXCEPT AS MAY BE EXPRESSLY SET FORTH IN THESE TERMS, EXHIBITOR'S PARTICIPATION IN THE EVENT, AND ALL SERVICES AND PRODUCTS PROVIDED IN CONNECTION WITH THE EVENT, ARE PROVIDED "AS IS" WITHOUT ANY WARRANTY OF ANY KIND, AND NO OTHER WARRANTIES, WHETHER EXPRESS, IMPLIED, OR OTHERWISE, ARE MADE WITH RESPECT TO THE SAME, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR SAFETY, OR ANY WARRANTIES THAT MAY ARISE FROM COURSE OF DEALING. DBFF EXPRESSLY DISCLAIMS ANY WARRANTIES NOT EXPRESSLY STATED HEREIN.

**14. FORCE MAJEUR**

- 14.1. In the event that the performance by DBFF or the Venue or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event, as a result of fire, flood, tempest, inclement weather, or other such cause or as a result of governmental intervention, malicious damage, acts of God, war, strike, lock-out, labor dispute, riot, terrorist acts, curtailment of transportation, or other cause or agency over which

DBFF has no control, or should DBFF decide that because of any such cause that it is necessary to cancel, postpone or re-site the event, or reduce the move-in and installation time, exhibition time, or move-out time, DBFF shall not be liable to refund, indemnify, or reimburse the Exhibitor in respect of any fees paid, damage or loss, direct or indirect, arising as a result thereof.

**15. INTELLECTUAL PROPERTY:**

- 15.1. Exhibitor represents and warrants that it shall not violate any copyright, trademark, or other similar intellectual property and industrial property laws and regulations. Notwithstanding anything to the contrary herein, Exhibitor understands and acknowledges that Exhibitor is solely responsible for securing any such licenses, written grants of authority, and/or written permissions and otherwise complying with any applicable intellectual property and industrial property laws and regulations.
- 15.1.1. Subject to the restrictions in paragraphs 14.1 above and all other terms herein, Exhibitors may use personal photographic, audio, or video recording devices so long as they do so in a respectful, non-disruptive manner, having due regard for the intellectual property rights of all parties involved.
- 15.1.2. DBFF reserves the sole and exclusive right to deny further use of any recording right to any party if it deems, in its sole discretion, that a party has used a recording device in a manner that may violate another party's intellectual property rights or creates a hazard to the safe and normal operation of the Venue or the Event.
- 15.2. Photographs and/or audio/video recordings taken at the Events by DBFF, or others on behalf of DBFF, may include a Exhibitor's image, name, voice and/or likeness. By attending and/or participating in the Events, Exhibitor hereby grants DBFF permission to use, and to sublicense to third-parties, the Exhibitor's photograph, image, likeness, voice and statements for any purpose, including, without limitation, commercial purposes, without compensation or credit to the Exhibitor, in any and all media now known or hereafter devised.

**16. ACCEPTABLE CONDUCT:**

- 16.1. Exhibitor is expected to behave responsibly and to treat each other - and treat the community - with respect, kindness, and compassion. DBFF reserves the right, without refund, to revoke the credentials of Exhibitors whose conduct is deemed inappropriate, disorderly, or offensive by DBFF, Venue, or local or federal authorities.

**17. GOVERNING LAW AND VENUE:**

- 17.1. This Agreement is made in the State of Texas and shall be governed exclusively by the substantive laws of such state without giving effect to any conflict-of-laws rules requiring the application of the substantive law of any other jurisdiction.
- 17.2. The parties knowingly and voluntarily intend and agree that the mandatory, exclusive venue for any action in any way related to this Agreement or

its enforcement shall the state, county, or federal courts of or having jurisdiction over Denton County, Texas.

- 17.3. The parties hereby knowingly and voluntarily waive any and all objections to venue and personal jurisdiction in the foregoing courts and submit themselves to the jurisdiction thereof. Each party hereby waives any right it may have to assert the doctrine of forum non conveniens or similar doctrine or to object to venue with respect to any proceeding brought in accordance with this paragraph, and stipulates that the aforementioned courts shall have in personam jurisdiction and venue over each of them for the purpose of litigating any dispute, controversy, or proceeding arising out of or related to this Agreement.

## **18. NO WAIVER:**

- 18.1. The failure of either party to object to or to take affirmative action with respect to any conduct of the other party which is in violation of the terms hereof shall not be construed as a waiver thereof, nor of any subsequent breach or wrongful conduct.
- 18.2. The rights and remedies set forth herein are intended to be cumulative, and the exercise or non-exercise of any right or remedy by either party shall not preclude or waive its exercise of any other right or remedy hereunder or pursuant to law or equity.
- 18.3. Any waiver of rights or remedies must be made in writing signed by authorized representatives of both parties and specifically referring to this agreement.

## **19. NO ASSIGNMENT OR TRANSFER:**

- 19.1. The Agreement may not be assigned to another entity without prior written consent from DBFF.

## **20. RELATIONSHIP BETWEEN PARTIES:**

- 20.1. This Agreement does not represent a joint venture between DBFF and the Exhibitor; each shall retain the status of independent contractor and shall not have the authority to bind or represent the other.

## **21. CONFLICT OR INCONSISTENCY OF TERMS:**

- 21.1. Notwithstanding anything to the contrary herein, in the event of a conflict or inconsistency this Agreement shall control. Headings have been inserted for the convenience of reference only, and if there is any conflict or inconsistency between any such headings and the text of this Agreement, the text shall control.

## **22. SEVERABILITY:**

- 22.1. If any portion, section, or provision of this Agreement as applied to either party or to any circumstances shall be adjudged by a court of competent jurisdiction to be void or unenforceable, the same shall in no way affect any other portion, section, or provision of this Agreement or the validity or enforceability of this Agreement.
- 22.2. In the event any restriction set forth in this Agreement is determined to be unreasonable or unenforceable with respect to scope, time, geographical or customer coverage, Sponsor agrees that such a restriction or restriction may be modified and narrowed, either by a court or by DBFF, so as to provide the maximum legally enforceable protection of DBFF' interests and without negating or impairing any other restrictions or agreements set forth herein.

## **23. COUNTERPARTS:**

- 23.1. This Agreement may be executed in one or more counterparts, each of which shall be considered an original, and all of which shall be considered one and the same instrument.

## **24. SURVIVAL:**

- 24.1. The following provisions shall survive the termination or expiration of this Agreement and shall remain in full force and effect (in addition to any other provisions that are reasonably expected to survive the termination or expiration of this Agreement): Indemnification and Intellectual Property.

## **25. ENTIRE AGREEMENT:**

- 25.1. This Agreement constitutes the final, complete, and exclusive understanding between the parties with respect to its subject matter and supersedes all prior or contemporaneous agreements in regard thereto. The parties have not relied upon any promises, warranties, or undertakings other than those expressly set forth in this Agreement.
- 25.2. Nothing in this Agreement shall give any person, other than the parties to this Agreement or their respective successors or permitted assigns, any legal or equitable right, remedy, or claim under this Agreement except that the parties may enforce their rights thereunder.

## **26. AGREEMENT OF THE PARTIES:**

- 26.1. The signature of the parties below indicates their agreement to be bound to all terms herein as of the Effective Date of this agreement.

Partner Name Company \_\_\_\_\_  
 Address Contact \_\_\_\_\_  
 Name Contact \_\_\_\_\_  
 Phone Contact \_\_\_\_\_  
 Email \_\_\_\_\_  
 Sponsorship Level \_\_\_\_\_

*The Partner above ("Sponsor") applies to DBFF for the Sponsorship Level identified above at the 2020 Denton Black Film Festival Interactive Expo("Event"), on the terms and conditions of this Application plus the terms and conditions of Sponsorship in Event attached hereto (collectively, the "Agreement"). Certain Sponsorship Levels may be limited and subject to availability. Final Sponsorship Level is subject to approval by DBFF and will only occur after full payment has been received. By providing an authorized signature below, the Sponsor states that they have read and agree to the Agreement and will pay the total Sponsorship fee. This agreement shall remain in effect until completion of the Event, and this Agreement shall bind the Sponsor to the terms and conditions set forth herein.*

**The Sponsor's responsibilities are the following.**

1. Respond with desired sponsorship level by October 29, 2019
2. Sign and return the Agreement to DBFF by November 14, 2019
3. Provide attendee information in Excel file by December 19, 2019
4. Provide title and the description of breakout session (if applicable) by December 30, 2019
5. Complete the Sponsor Kit by December 17, 2019
6. Pay Sponsorship fee by December 19, 2019
7. Setup for the Event on January 22, 2019

Authorized Signature \_\_\_\_\_  
 Printed Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Date \_\_\_\_\_

**2020 Denton Black Film Festival Sponsorship Payment Instruction**

DBFF accepts the following payment types in USD: electronic payments (automated clearing house or wire transfer) and checks. For electronic payments, please include company name and note "Denton Black Film Festival" to ensure accurate application of the payment. Please send confirmation of payment to harrydbff@gmail.com. (It would be good rev Logan to send it to you if you had a DBFF mail account) All transfer fees must be covered by the sender. See details below for both payment methods

**Electronic Payment (ACH or Wire) fill in the information:**

Bank: Wells Fargo Bank Downtown Denton  
 N.A. Bank Address: 101 S Locust St Denton, TX, 76201  
 Direct deposits, electronic payments 111900659  
 Wire transfers - domestic 121000248  
 Account: 3302265503

**Checks:**

Denton Black Film Festival (DBFF)  
 P.O. Box 1217  
 Denton Texas 76202





DENTON BLACK FILM FESTIVAL

Harry Eaddy, DBFF Festival Director  
940-380-0761 | cell 940 368-6918 | harrydbff@gmail.com

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 Denton Black Film Festival    @dentonbff    @DentonBFF

#dentonbff